

# Technical requirements for preparing layouts for printing



# REQUIREMENTS FOR SUBMITTED ARTWORK

1

*Vector section*



\*.ai \* .eps \* .pdf \* .ap \* .cdr

*Raster section*

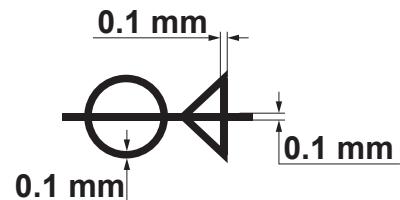


\*.psd \* .tiff

We accept the electronic version of the original layout in the following programs

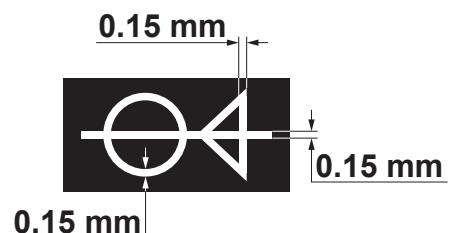
2

Minimum thickness of the positive line, mm



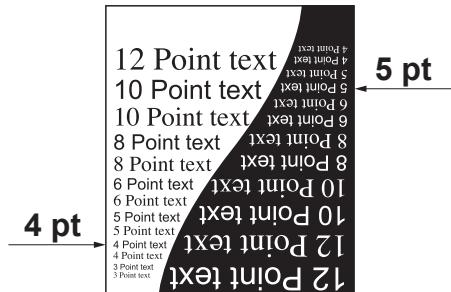
3

Minimum thickness of the negative line, mm



4

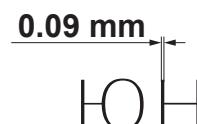
Minimum size of positive font, pt



Minimum size of negative font, pt

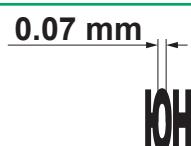
5

Insufficient thickness of letters

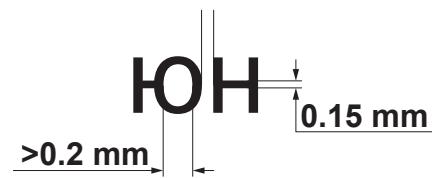


6

Insufficient thickness of the negative elements and spacing between letters



**7** Text that meets the requirements



**8** No more than 4 colors used for large (bold) fonts

**PRINT**

**9** Fonts smaller than 14 points must be in 1 color

**print print  
print print**

**10** You should also send an extra file with the text converted to curves

**print / print**

**11** The total number of colors cannot exceed 8 for flexo printing and 10 for rotoprinting (including white, primer, glue, varnish)

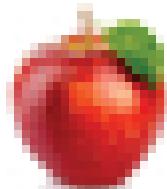
	Name	#	Setup
●	Cyan	1	<input type="checkbox"/>
●	Magenta	2	<input type="checkbox"/>
●	Yellow	3	<input type="checkbox"/>
●	Black	4	<input type="checkbox"/>
●	PANTONE 485 C	5	<input type="checkbox"/>
●	PANTONE 168 C	6	<input type="checkbox"/>
●	PANTONE 347 C	7	<input type="checkbox"/>
●	PANTONE 293 C	8	<input type="checkbox"/>
●	White	9	<input type="checkbox"/>
●	Cold Seal	10	<input type="checkbox"/>

**12** Do not rename channels.  
Only standard CMYK or Pantone names.  
Files should not contain channels with  
with the names like: "Red", "PANTONE Green",  
"Background Pantone" etc.

	Name	#	Setup
●	Cyan	1	<input type="checkbox"/>
●	Magenta	2	<input type="checkbox"/>
●	Yellow	3	<input type="checkbox"/>
●	Black	4	<input type="checkbox"/>
●	Красный	5	<input type="checkbox"/>
●	PANTONE 168 C	6	<input type="checkbox"/>
●	Пантон Зелёный	7	<input type="checkbox"/>
●	Фоновый пантон	8	<input type="checkbox"/>
●	White	9	<input type="checkbox"/>
●	Cold Seal	10	<input type="checkbox"/>

**13**

The raster (bitmap) part of the layout should have a resolution of at least 300 dpi, file format: \*.psd or \*.tiff. Objects must be in layers, all effects must be saved

**14**

The illustration of the White channel must contain a caption indicating what color its elements are marked with

**White****White****15**

Files upload structure: each design in a separate folder with the vector part and all the raster files linked to it with unchanged names and a folder with fonts. A good way to prepare the files is File-Package or Ctrl+Alt+Shift+P (in Illustrator)

 Strawberry

 Strawberry\_front.psd  
 Strawberry\_rear.psd  
 Strawberry\_v310723\_curv.pdf  
 Strawberry\_v310723\_text.ai

 Blueberry

 Blueberry\_front.psd  
 Blueberry\_rear.psd  
 Blueberry\_v140923\_curv.pdf  
 Blueberry\_v140923\_text.ai